

MEXICO ECONOMIA DIGITAL

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FORTUNE
EN ESPAÑOL

5TH EDITION

22 AUGUST / CDMX

9-14 HRS

SECRETARÍA DE RELACIONES EXTERIORES

Av. Juárez #20 Col. Centro, CDMX | AUDITORIUM JOSÉ MARÍA MORELOS Y PAVÓN

TIME	TALK	SPEAKER
9:30 HRS	Open remarks	Martha Delgado Peralta Undersecretary for Multilateral Affairs & Human Rights of Foreign Minister
9:40 HRS		Leonardo Álvarez Innovation General Manager Economy Minister
9:50 HRS	Welcome	Paola Desentis Founder of México Economía Digital Max Linares President of Futurecasting
10:10 HRS	A new route to ignite economic growth	James Marshall Reilly COO / Ignite Spark
10:30 HRS	Open Innovation & Future Work	Elle Shelley CEO & Founder / Cobalt
10:50 HRS	Gaming	Mario Valle CEO & Founder / Altered Ventures
11:10 HRS	Networking Session by Jaltech	
11:20 HRS	Humanizing Technology	Darío García CIO / ManpowerGroup
11:40 HRS	Communities as Economy Development	Greg Lindsay Senior Fellow / New Cities Foundation
12:00 HRS	Mobility	Jay Rogers CEO & Co-founder / Local Motors
12:20 HRS	Beauty & Fashion in Social Media by Antera	Fernando Vega Senior Client Service Social Networks/ Comscore
12:40 HRS	Digital Platforms of collaboration and international promotion	Manuel Sandoval General Manager / ProMX
12:50 HRS	The Straight Facts on US Visas	Hadley Bajramovic CEO and Lead Immigration Attorney Immigration Law Offices
13:00 HRS	Ecosystem	Adriana Tortajada Entrepreneurship Global Director / Santander Group

13:20 HRS

PANEL:
“High Impact Entrepreneurs: Building the Digital Transformation” by Fortune.

MODERATOR:
Itzel Villa Salinas
Director / MITEF México

PANELISTS:
Rodrigo Villar
Director / New Ventures

Ytzia Belasteguigoitia
CEO / Troquer

Fernando Mendivil
Vicepresident / Association of Latin American Entrepreneurs (ASELA)

James Marshall
COO / Ignite

14:00 HRS
Max Linares
Closing Remarks

REGISTRO 8:00 HRS

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